YOUR STREET™ Gift Cards

www.yourstreetgiftcards.com

Hello

It would be great to have you join our new scheme! T he most important thing is you have a merchant terminal and can accept visa debit swipe cards. Feel free to call me if you want to talk about it or have any questions 07877 994 290. This link takes you to a short video, explaining benefits to retailers who join

http://www.youtube.com/watch?v=2IK4l_WdGVI

- Membership is free.
- BIDCV retailers special offer of £50.00 based on 5 retailer sign ups per month. This offer is valid until May 30th 2014.
- We will promote you via social media. We aim to be high profile!
- You will be part of a unique scheme, the 1st of its kind in the UK. One card that can be used in multiple independent shops.

The Card.

- It is a visa debit card. It will be branded with our logo and not visa logo.
- It is a swipe and signature card.
- The card works with your merchant terminal.

Each month you will be invoiced for 10% of what has been spent using the card. NOT the over spend. The money is then direct debited from you to us.

Example:

Cardholder has £20 on their gift card.
Total item cost £40
£20 gift card
£20 cash or other form of payment
YourStreet collects £2.00

In September 2013 UWE (our flagship client) bought £63,000 of YourStreet gift cards. They gifted every new student a £10 card – as a welcome incentive and as a way of demonstrating their support to local economy. These cards are steadily being spent in our communities.

As well as the public buying our gift cards or gifts, corporations will be offered them as way of fulfilling their CSR agenda by rewarding their staff and supporting their local communities and economy. To date those clients include; The Marriot Hotels, Avon & Somerset Police, Federation of Small Businesses – all have recently placed orders and we hope this is the start of long and fruitful relationships. We are also preparing for an advertising campaign on the Wessex Buses, which will be directing people to our website and in turn our members.

TO DO NOW

Visit our website www.yourstreetgiftcards.com to complete a short joining form or for more information email anne-louise@yourstreetgiftcards.com

Best wishes

Anne-Louise Perez
YourStreet Gift Cards
Give The Gift of Choice
Support Local
www.yourstreetgiftcards.com
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